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Epic Rides Series Postponed for 2022
Restarts with Focus on AZ Events

(TUCSON, ARIZ.) -- Today, Epic Rides announced that it will resume its world-class events in 2022 with a focus on Arizona-based events consisting of the 24 Hours in the Old Pueblo, Whiskey Off-Road, and the Tour of the White Mountains.

Epic Rides will continue postponing their non-Arizona events consisting of the Carson City Off-Road in Nevada, and the OZ Trails Off-Road in Arkansas. The Grand Junction Off-Road in Colorado has been permanently discontinued.

Like many businesses specializing in live, in-person events, Epic Rides has atrophied since March 2020 with a substantial loss of revenue and personnel due to the COVID-19 pandemic. Although very optimistic about being at the forefront of mountain biking in America, Epic Rides has opted for a running start strategy rather than attempting to deadlift its full campaign of six events nationwide.

“In order to maintain the high quality, soulful and gritty backcountry mountain bike event experiences that our audience enjoys, we’re forced to take one step back in order to take two steps forward,” said Todd Sadow, President and founder of Epic Rides.

Although unfortunate, this decision will provide Epic Rides with the opportunity to return to live event production while avoiding the substantial risk associated with producing the national campaign of events that we have organically grown prior to the pandemic.

“Epic Rides extends a great deal of gratitude to the communities of Carson City, NV, and Bentonville and Bella Vista in Arkansas,” said Sadow. “The patience of these communities is invaluable, giving Epic Rides an additional year to gain confidence in our recovery from the

impacts of the pandemic while the global supply chain irons out its wrinkles, allowing for more reliable involvement from the bike industry.”

All registrants of a canceled 2020 Epic Rides Series event receive a 25% credit applied to their account (valid through 2023), early and discounted registration opportunity into the 2022 Whiskey Off-Road and Tour of the White Mountains events, and an email with additional information as it applies to participating in future Epic Rides Series events.

2022 Registration Information

- 24 Hours in the Old Pueblo registration opened on October 1st and reached its 2,000 participant capacity in 3 hours.
- Whiskey Off-Road (GA) registration opens on Friday, December 17, 2021
- Tour of the White Mountains (GA) registration opens on Wednesday, June 1, 2022

About Epic Rides

Founded in 1999, Epic Rides has become world-famous for producing events that celebrate the many positive aspects of mountain biking. Events such as the 24 Hours in the Old Pueblo presented by Tucson Medical Center, Tour of the White Mountains, Whiskey Off-Road, Grand Junction Off-Road, Carson City Off-Road, and the OZ Trails Off-Road are popular with participants because they offer challenging and fun riding while emphasizing the joy and camaraderie inherent in the sport.

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