



**Epic Rides**  
...a good day on the bike

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[Tour Registration Filling Fast](#)



The 22nd Annual [Tour of the White Mountains](#) on October 7 features some of Arizona's finest high alpine singletrack on the riders choice of 9, 35, or 50 miles of singletrack or 30 mile gravel grinder through the Apache-Sitgreaves National Forest.

This event has filled to capacity the past two years in a row and we're already 70% full for 2017.

Don't delay, register today to get an event t-shirt, custom number plate, elevation tattoo and a goodie bag loaded with tasty product samples!

[Register Now!](#)

[Finish the Tour with a Cold One](#)

In addition to all the aforementioned goodies, every finisher of this year's [Tour of the White Mountains](#) (21 and older) will also receive a tall cold one at the finish



line courtesy of [Four Peaks Brewing Company](#). All you have to do is show your I.D. at packet pickup to get a wrist band, wear your Four Peaks Brewing Co. Wrist Band during the ride, and finish!

Four Peaks is based out of Tempe, Arizona and has a long list of satiating beers including [Kilt Lifter](#), a five-time [Great American Beer Festival](#) medal winning Scottish Ale.

Don't care to indulge in a post ride beer? Np, amigo! Epic Rides will also offer non-alcoholic beverages at the finish too

## 2017 MTB Hall of Fame Inductees



Paying homage to those who've made invaluable contributions to the sport of mountain biking, the [Marin Museum of Bicycling](#) and [Mountain Bike Hall of Fame](#) are excited to announce [Brent Foes](#), [Giovanna Bonazzi](#), [Mark Norstad](#) and [Wolfgang Renner](#) as 2017 Hall of Fame inductees.

The ceremony will be the weekend of September 22-23, with a Friday gathering, Saturday AM ride on the trails of Mt. Tam and Saturday evening reception at the museum in Fairfax.

[Get More Info & Purchase Tickets](#)

## Interbike Moves to Reno-Tahoe



[Interbike](#), America's biggest bike industry event, has found a new home in Reno-Tahoe for 2018 and beyond, validating the region that includes Carson City for outstanding recreation.

The Reno-Tahoe region boasts some of the best alpine terrains in North America, and Interbike will take full advantage of it with a weekend consumer festival and Outdoor Demo at [Northstar California Resort](#), transitioning to the Interbike trade show at [Reno-Sparks Convention Center](#).

[Learn More](#)

## CLIF Donates 625 Trees



Not only do our friends at [CLIF](#) make healthy, organic food and energy products for athletes, but they also are focused on the sustainability of the planet and community. CLIF gives back in many ways, and the latest example is their recent donation of 625 trees on behalf of [BEMA](#). The trees will be planted in a 600-acre area in the Sierra Nevada range of Northern California.

Good on ya, CLIF!

[Think Like A Tree](#)

See ya trailside,

The Crew at Epic Rides

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