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**TOUR OF THE WHITE MOUNTAINS  
JERSEY RELEASE**

#24HOP REGISTRATION OPENS 10/1	SDMB HOSTING "BLOOD ROAD"	ESCAPE THE HEAT RIDE PINETOP-LAKESIDE
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**CARSON CITY OFF-ROAD  
PHOTO MONTAGE**

[Tour of the White Mountains Jersey Release](#)



Capturing the brilliant fall colors of Northeast Arizona, this year's Official [Tour of the White Mountains](#) jersey features artwork from the imagination of our very own Cat Greene, designed by our friends at [Cirrus Visual Communication](#) and sublimated onto a quality [Pearl Izumi](#) jersey.

Inspired by the events unparalleled venue offering guests a natural amphitheater with awesome live music and pine tree studded singletrack right across the street in Pinetop-Lakeside, Arizona.

Register now and get \$15 off your Tour of the White Mountains Jersey!

[Register Now!](#)

## #24HOP Registration Opens 10/1



Presented by  Tucson Medical Center

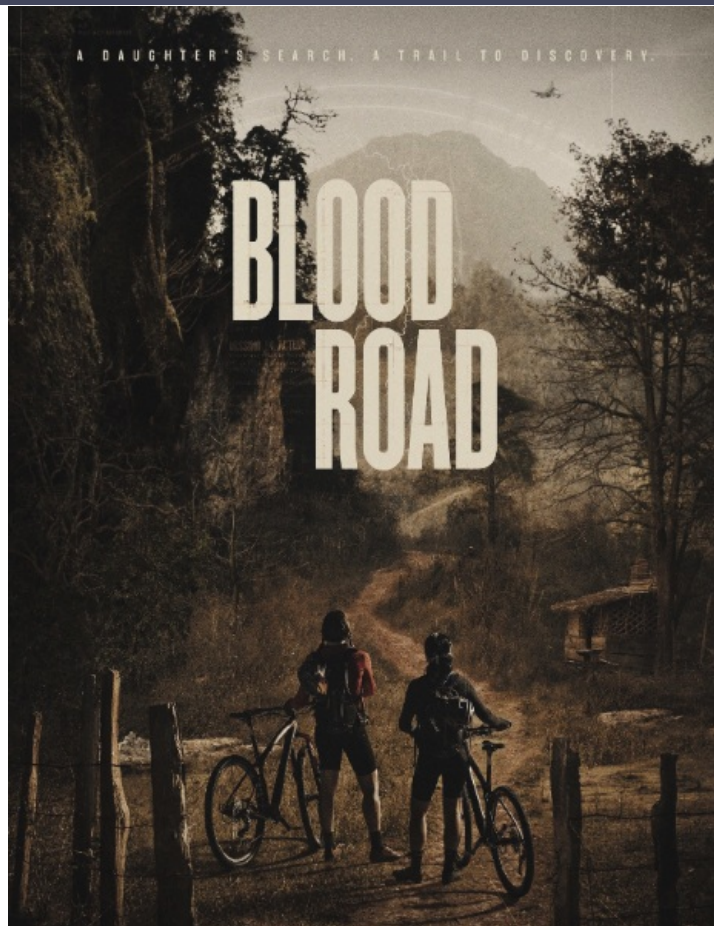
**Fair warning:** 2018 24 Hours in the Old Pueblo registration opens on October 1, so mark that calendar.

Last year the event filled in a mere 37 hours. Time to assemble your team and get ready for another hoot-hollerin' good time in the Sonoran Desert!

Click through to receive an email notification the minute registration opens!

[Reserve Your Spot](#)

## SDMB Hosting "Blood Road" Starring Rebecca Rusch





"Blood Road" is a journey of hope and discovery; a personal story about [Rebecca Rusch](#) riding in search of her father's crash site after being shot down during the Vietnam War.

The [Sonoran Desert Mountain Bicyclists](#) is hosting Tucson's premiere of this gripping [Red Bull Media House](#) production, directed by [Nicholas Schrunk](#), at [The Loft Cinema](#) on August 30 for only \$15.00 for general admission or \$10 for SDMB Members!

[Watch The Trailer](#)

[Join SDMB](#)

### [Escape the Heat - Ride Pinetop-Lakeside](#)



For those looking to escape the sweltering summer heat, make a weekend trip up to [Pinetop-Lakeside](#), home of the [Tour of the White Mountains](#).

At 6,800 feet elevation, [Pinetop-Lakeside](#) offers a cool alpine environment with 50 alpine lakes, 800 miles of streams and endless singletrack adventures thanks to the trail building and maintenance efforts of [TRACKS](#).

[#visitpinetoplakeside](#)

[Explore Pinetop-Lakeside](#)

### [Carson City Off-Road Photo Montage](#)



Want to recap a wild weekend that was in Nevada's Capital City? Check out this awesome photo montage from [Nevada Photo Source](#) of the [Carson City Off-Road](#), complete with the ripping guitar solos and incredible vocals of [Greta Van Fleet](#) – the opening musical act on Saturday evening who blew everyone in attendance away!

[Watch The Video](#)

See ya trailside,

The Crew at Epic Rides

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