



Presented by  Tucson Medical Center

#24HOP Registration Fun-Raiser!

The 2017 24 Hours in the Old Pueblo p/b Tucson Medical Center on February 17-19, 2017 hit capacity in a record 37 hours. For those who weren't able to register in time, thanks to the International Mountain Bicycling Association (IMBA), National Interscholastic Cycling Association (NICA) and Bag It!, there are three last chances to win a team entry for the 2017 #24HOP.

The second-annual Fun-Raiser is an eBay-style auction where all proceeds will go to benefit the three aforementioned non-profit organizations. Not only will the highest bidder in each of the three auctions win a team entry, but they'll also be contributing to three very worthy causes, so we encourage everyone vying for a spot to bid early and often.



IMBA

Most folks are familiar with **IMBA**, an organization focused on grassroots advocacy, trail building and fostering productive relationships with land managers to grow the sport we all love.

Bag It!

Bag It! is the primary

NICA

Formed in 2009, NICA has

beneficiary of the #24HOP, an organization committed to helping folks recently diagnosed with cancer "Fight the Fear" of the disease through education, knowledge, and empowerment.

exploded in popularity across the country, getting #morekidsonbikes through student-athlete mountain bike programs in American schools.

Learn about each organization and start bidding at
9:00am on Thursday, December 1st!

[Start Bidding!](#)

#24HOP Steampunk Jersey Unveiled



Inspired by steampunk aesthetics and brought to life by the artistic minds at [Cirrus Visual Communication](#) - Tucson's premier print, design & marketing firm - get those gears spinning and wrap yourself into a casually-styled, performance-engineered [Pearl Izumi MTB LTD Jersey](#).

Want to make your 2017 racing even more unforgettable, or have a team in need of fresh threads? Pearl Izumi offers custom high-quality jerseys for clubs, companies, bike shops and more. For ordering information, visit [Pearl Izumi Custom](#) and have your team looking fresh in 60 days or less.

Like registration, jerseys will sell out early.
Only **43** remain in stock.

[Get Your #24HOP Jersey!](#)

See ya trailside,

The Crew at Epic Rides

P.S. - If you know someone who does not receive this eNewsletter but would appreciate the read, please forward, they'll thank you for it (heck, we thank you for it!).

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