

April 6, 2017



### **Whiskey Off-Road Free Community Concert Acts Announced**

*Lineup includes Grammy Award-winning Ozomatli and local favorite Roger Clyne*

(PRESCOTT, ARIZ.) April 6, 2017 – Today Epic Rides announced the Four Peaks Brewing Music Festival on Saturday, April 29 in Prescott, Arizona for the 14<sup>th</sup> Annual Whiskey Off-Road mountain bike event. Headlining this free community concert in the heart of downtown Prescott is the Grammy Award-winning Latin rock group, Ozomatli, with Arizona native and returning local favorite Roger Clyne performing a solo opening act.

Hailing from Los Angeles, Ozomatli is a six-piece group that's pioneered a completely unique world music sound blending their Latin roots with hip hop, rock, reggae, funk and even salsa, cumbia and merengue music. Since forming in 1995, Ozomatli has released seven studio albums and has performed all over the world with musical legends like Carlos Santana. In 2002 Ozomatli's *Embrace the Chaos* album won a Grammy Award for Best Latin Rock/Alternative Album. Their next album to be released this May is titled *Nonstop Mexico to Jamaica*, blending their signature Latin style with infectious reggae beats.

Arizona's own Roger Clyne has rocked the Whiskey Off-Road for years, bringing a dynamic and unique south-of-the-border rock sound so powerful that critics call him the “Springsteen of the Southwest”. This year Clyne will perform a solo opening act sure to get the audience charged up, rich with foot-stomping beats and vivid storytelling.

Starting the day off at 10a is Sugar & the Mint, performing popular hits that defined generations from the Rolling Stones to Sly and the Family Stone. At 11:30a Vacation Day takes the stage, with a musical style that infuses rock, R&B, funk and blues with a jam band feel. Returning for a third year at 1p is Cross-eyed Possum, a local Prescott band consisting of three highly talented teenagers performing original music infusing rock, jazz and blues. After the Whiskey Off-Road awards ceremony at 4p, Roger Clyne takes the stage at 5p, with Ozomatli following at 6p.

With great cooperation from Yavapai County and the Prescott Downtown Partnership, the Four Peaks Brewing Company Beer Garden will open near the event finish line on Saturday at 10a, expanding to the tree-lined Courthouse lawn at 2p, making for the perfect place to relax while taking in a full day of free live music.

“Four Peaks is very excited to partner with the Whiskey Off-Road and the City of Prescott,” said Greg Ross, Four Peaks Brewing Company marketing director. “As past concert goers and riders, we know what a huge component the music festival is to the entire weekend. We look forward to working with the team and can't wait to share our beers with everybody.”

For more information on the Whiskey Off-Road, visit [epicrides.com](http://epicrides.com) or follow @epicrides and @whiskeyoffroad on Facebook, and search #epicrides, #whiskeyoffroad and #offroadseries on Instagram and Twitter.

For media inquires, contact Todd Sadow, Epic Rides president at [tsadow@epicrides.com](mailto:tsadow@epicrides.com) or (520) 623-1584

#### **About Epic Rides**

Founded in 1999, Epic Rides has become world famous for producing events that celebrate the many positive aspects of

mountain biking. Events such as the 24 Hours in the Old Pueblo presented by Tucson Medical Center, Tour of the White Mountains, Grand Junction Off-Road, Whiskey Off-Road and the Carson City Off-Road are popular with participants because they offer challenging, fun riding and emphasize the joy and camaraderie inherent in the sport.

# # #