







## **Off-Road Series Announces Host Housing for Professional Racers**

First-come, first-served accommodations connect pro riders with generous locals

(TUCSON, ARIZ.) February 28, 2017 – Epic Rides today announced first-come, first-served housing accommodations with local residents in Prescott, Ariz., Grand Junction, Colo. and Carson City, Nev., hosting Professional mountain bike racers planning to vie for \$100,000 in cash winnings for the 2017 Off-Road Series.

The Epic Rides Off-Road Series consists of the Whiskey Off-Road in Prescott, AZ on April 28-30, the Grand Junction Off-Road in Colorado on May 19-21 and the Carson City Off-Road in Nevada on June 16-18. Understanding that professional mountain bike racers travel the world on increasingly tight budgets, often seeking an extended stay in order to arrive early and prepare for each Off-Road Series event by pre-riding and acclimatizing, Epic Rides aims to connect local residents willing to open their homes to these hard-working professional racers.

Both hosts and hosted racers will have a culturally rich experience, with racers coming from countries across Europe, Central and South America, Africa, Asia and neighbors like Canada and Mexico. Racers will learn all the local knowledge of three iconic American West cities, while hosts will gain valuable insight into a racer's home country as well as their daily dietary and training routines as a professional racer. Because a professional mountain bike racer's livelihood depends on performance, hosts can expect guests who are disciplined, cordial and well behaved.

Having numerous professional racers arrive early the week before each event gives them an opportunity to connect with the local community, frequenting local businesses, exploring the local trails and giving international exposure to Off-Road Series communities through the racer's social media feeds.

Residents in Prescott, AZ, Grand Junction, CO and Carson City, NV interested in hosting a pro racer and pro racers interested in host accommodations can fill out a request form at: http://epicrides.com/pro-corner/

For more information on the Epic Rides Off-Road Series, visit epicrides.com or follow @epicrides,

@whiskeyoffroad, @grandjunctionoffroad and @carsoncityoffroad on Facebook, and search #epicrides and #offroadseries on Instagram and Twitter.

For media inquires, contact Zoe Loffreda , Epic Rides Marketing Manager at  $\underline{zloffreda@epicrides.com}$  or (520) 623-1584

# # #

## **About Epic Rides**

Founded in 1999, Epic Rides has become world famous for producing events that celebrate the many positive aspects of mountain biking. Events such as the 24 Hours in the Old Pueblo presented by Tucson Medical Center, Tour of the White Mountains, Grand Junction Off-Road, Whiskey Off-Road and the Carson City Off-Road are popular with participants because they offer challenging, fun riding and emphasize the joy and camaraderie inherent in the sport.