

FOR IMMEDIATE RELEASE

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(CARSON CITY, Nevada.) April 12, 2016 – In cooperation with Visit Carson City, the Humboldt-Toiyabe National Forest and Nevada State Parks, it's with great excitement Epic Rides today unveiled the Inaugural Carson City Off-Road mountain bike event course maps.

Like the Whiskey & Grand Junction Off-Road events, Carson will offer graduated distances allowing beginner, weekend warrior and pro level mountain bikers to be welcomed and challenged. Options include the Capitol 15, 35 & 50 routes, where 1 Capitol = 1 mile; the prefix pays homage the events location, at the doorstep of the Nevada Capitol building on Carson St.

“I've never let my schooling interfere with my education.”

- Mark Twain, Carson City Resident – 1861 - 1864

Twain's quote parallels each route's ability to deliver personal development obtained only through experience. Adequate preparation will pay dividends as each course starts with a significant climb, and rewards the patient and prepared endurance athlete with big descents back to the Washoe Valley.

The Capitol 35 & 50 courses will top out at 8,200 ft on the scenic Tahoe Rim Trail singletrack while delivering views of four different alpine lakes, including Lake Tahoe. Additionally, each route includes the following popular area Trails:

Capitol 50

- Spooner Lake trail
- Tahoe Rim trail segment
- Snap Dragon trail
- Red House flume
- Outer flume
- Ash to Kings trail

Capitol 35

- Spooner Lake trail
- Tahoe Rim trail segment
- Sunflower Hill trail
- Secret trail
- Creek trail
- Lower Ash Canyon trail
- Jackrabbit trail

The Capitol 15 course utilizes the Ash to Kings Trail in reverse. A point of pride for Carson

City's trails community, the Ash to Kings Trail was built by local trail advocacy group, Muscle Powered and is rideable by all levels of mountain biker – as long as they toe the start line with fortitude to help usher them up the first climb.

The Governor's Mansion, a landmark found along each event route including the Pro criterium + Kids ride courses, "The continued cooperation and outreach we've received from Carson City to welcome our merry band of mountain bikers continues beyond measure." Said Epic Rides President, Todd Sadow. "Among a smorgasbord of Capitol City opportunities & experiences, Epic Rides is beyond stoked to announce the Pro rider meeting will be located at the Nevada State Governor's mansion."

Event registration opened on January 1st 2016 and nearly full. Announcing the courses brings great pleasure to share with North America's mountain bike community a ride that verywell could parallel the same historical significance of Carson City's famous resident that penned the Great American Novel.

Promotional Assets:

- Animated course narration video
- Capitol 15, 35 & 50 maps w/ elevation profile
- Criterium course map



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Epic Rides has become world famous for producing events that celebrate the many positive aspects of mountain biking. Events such as the 24 Hours in the Old Pueblo Presented by Tucson Medical Center, Tour of the White Mountains, the Whiskey Off-Road, the Grand Junction Off-Road and the newly announced Carson City Off-Road are popular with participants because they offer challenging, fun riding and emphasize the joy and health benefits inherent in the sport.

<http://epicrides.com/>

Carson City, NV Nestled 30 minutes between Reno and Lake Tahoe boasts an array of unique restaurants, challenging singletrack, historical attractions, museums, gaming opportunities and a plethora of year-round, outdoor experiences beyond the mountain bike.

Visitors will find plenty of open space, fresh mountain air and friendly residents to

encounter. Carson City is a forward thinking community that has evolved to offer exceptional experiences to visitors, regardless of their interests. From the memorable Sierra Nevada Mountains to reminiscent days gone by of the V&T Railroad and beautifully restored buildings, Carson City offers outstanding value to travelers.

<http://visitcarsoncity.com/>